



## ShopMidland.com/Penetang.com Sponsorship Partnership Arrangement



Want assistance spreading the word about your upcoming event(s)? Let us help you using our many platforms:

### ShopMidland.com / Penetang.com:

- **65,000** monthly page views
- **16,000** users per month (**72% recurring** users / **28% new** users)
- Newsletter: **3,500+** subscribers (**18% open rate**)
- Facebook: **3,020+** followers
- Twitter: **1,830+** followers
- Instagram: **1,620+** followers
- Snapchat: **880+** followers

*\* 60% of our followers are Female between 25 to 55 years of age \**

### What you (event host) receive:

- Monthly posts leading up to your event(s) using our multi platforms (Facebook, Twitter, Instagram, Snapchat & ShopMidland.com)
- Newsletter blasts to our subscribers (One after arrangement and another the week of the event)
- Poster displayed at the front of the ShopMidland.com office (270 King Street)
- Event(s) added to ShopMidland.com under event listings

### What we (ShopMidland.com) receive:

- ShopMidland.com OR Penetang.com logo (depending on location of event(s)) included on all print media (posters, handouts, etc.)
- ShopMidland.com OR Penetang.com logo (depending on location of event(s)) included on all digital media (website, event pages, social media shout outs, etc.)

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If you're interested in partnering up to help cross promote, and most importantly spread the word about your upcoming event(s) to thousands of people, please contact us at **Matt@ShopCity.com**.